

Marka Fashion to shine with dinh van

Exclusive iconoclast French jewelry house grants franchise rights to Marka

Dubai, UAE (18 October, 2015) -- Marka PJSC (DFM: MARKA), the first public joint stock retail operator in the UAE, today announced that it has been appointed as exclusive franchisee for the House of dinh van, and confirmed plans to launch the French jewelry brand next month in City Walk in Dubai.

Founded by Jean Dinh Van in Paris in 1965, the House of Dinh Van was established with a vision to make high quality, unique and distinctive jewellery accessible to all. Offering a refined and understated “Less is More” design ethos with the best jewelry craftsmanship, dinh van has created its own language, pure and timeless.

With a large celebrity following, dinh van has a strong global presence, and is renowned for bringing a refreshing contemporary approach to the high jewelry industry, with stylish and desirable must-haves like the famous handcuffs line.

Nick Peel, CEO of Marka, said: “The House of dinh van is a stellar addition to the Marka Fashion portfolio. dinh van offers luxurious essential jewelry to be worn everyday by men or women, of any generation. The timeless, free spirited nature of the designs and the quality of the pieces are universally appealing, making dinh van’s presence in the UAE long overdue.”

Thierry Vasseur, Director of dinh van added: “We are very excited to be partnering with Marka Fashion to launch the House of dinh van in the UAE. Iconoclast in inspiration, essential in its shapes, dinh van’s House has carved out its own niche in the codified world of jewelry and we are delighted to partner with Marka to launch the House of dinh van in the UAE.”

Marka confirmed plans to open five dinh van boutiques in the UAE and Qatar by 2020.

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About Marka PJSC

Marka PJSC (DFM: MARKA) is the first public joint stock company focused on the growing retail sector in the UAE. Incorporated with a capital of AED 500 million and headquartered in Dubai, Marka is a premier retail operator targeting the mid-to-high-range and luxury segments. Since incorporation in 2014, Marka has partnered with leading global brands in the retail and hospitality sectors, pursuing a growth strategy focused on acquisitions, franchise agreements and unique home-grown retail concepts.

Marka is committed to offering value to its customers through high quality products and services at optimum cost, simultaneously generating value for its shareholders and giving back to the communities in which it operates.



For further information about Marka and to learn more about its brands, visit www.markaholding.com.

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